

## **FWFO PRIVACY POLICY**

Welcome to fwfo.org (the “Website”). Fort Worth Football Officials (“FWFO”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our Website. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the Website. By accessing or using our website, you consent to the information collection, disclosure and use practices described in this Privacy Policy. Please note that certain features or services referenced in this Privacy Policy may not be offered on our website at all times. We are committed to protecting the rights and privacy of individuals, volunteers, staff, and others in accordance with state and federal regulations.

### **Information We Collect**

We may collect information about you in a variety of ways. Like many websites, we and our marketing partners, affiliates, analytics, and service providers use “cookies” to collect information. A cookie is a small data file that we transfer to your computer’s hard disk for record-keeping purposes. We use both persistent cookies that remain on your computer or similar device (such as to save your registration ID and login password for future logins to our Website and to track your compliance with the FWFO’s Terms of Service) and session ID cookies, which expire at the end of your browser session (for example, to enable certain features of our website, to better understand how FWFO users interact with our website and to monitor aggregate usage by FWFO users and web traffic routing on our website). You can control the use of cookies at the individual browser level, but if you choose to disable cookies, it may limit your use of certain features or functionality of our website. We do not utilize beacons or fingerprinting to collect data about you. The information we may collect on the Website includes:

1. **Personal Data**

Personal identifying information, such as your name, address, email address, and telephone number, and demographic information, such as your age, hometown, and Social Security Number that you voluntarily give to us when you apply or renew your membership via the Website or when you choose to participate in various activities related to the Website, such as online training and testing.

2. **Derivative Data**

Information our servers automatically collect when you access the Website, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Website.

### 3. Financial Data

Financial information, such as data related to your payment method (e.g., valid credit card number, card brand, expiration date) that we may collect when you apply or renew your membership. FWFO **does not** store or archive your credit card data. Credit card transactions are processed through a third party, Stripe.

### 4. Mobile Device Data

Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the Website from a mobile device.

## **Use of Your Information**

We use the information we collect in the following ways:

- To operate, maintain, and improve the Website.
- To deliver products and services you request.
- To send you confirmations, security alerts, member informational e-mails, and support and administrative messages.
- To respond to your comments, questions, and provide member services. o To send you member communications, unless you have opted out.
- To process payments and prevent transactional fraud.
- To monitor and analyze trends, usage, and activities in connection with our Website. o To comply with applicable legal obligations, such as financial regulatory requirements.

## **Disclosure of Your Information**

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

### 1. By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.

### 2. Business Transfers

We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

### 3. Third-Party Service Providers

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

## **Security of Your Information**

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide for us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

## **Deleting your Information**

UNLESS YOU REQUEST THAT WE DELETE CERTAIN INFORMATION, WE RETAIN THE INFORMATION WE COLLECT FOR AT LEAST 5 YEARS AND MAY RETAIN THE INFORMATION FOR AS LONG AS NEEDED FOR OUR BUSINESS AND LEGAL PURPOSES.

## **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by updating the “Effective Date” of this Privacy Policy. We encourage you to review this Privacy Policy periodically to stay informed about our collection, use, and disclosure of your information.

## **Contact Us**

If you have questions or comments about this Privacy Policy, please contact us at:

Fort Worth Football Officials Association

PO Box 1685

Fort Worth, TX 76101

[webmaster@fwfo.org](mailto:webmaster@fwfo.org)

888-789-FWFO (3936)